



— The Chemistry of Trust —



*The Chemistry Of Trust*  
**PRODUCT  
CATALOGUE**  
**2018-2019**

**PROVEN TECHNOLOGY  
FROM THE U.K.**

[WWW.WILITA.CO.UK](http://WWW.WILITA.CO.UK)

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# THE BRAND

WILITA derives from Silverstone Circuit, The Home of British Motor Racing with the concept of providing 「**Environmentally Friendly X Professional**」 chemicals and lubricants. We work with **ISO 9001** international quality standard as a commitment to our partners to assure our product quality is made consistently high standards. Hence, we pride ourselves on being "**The Chemistry of Trust**" for automotive industry.

With feedback from our partners, we started to expand our bicycle line in order to move closer to our concept of encouraging green activities and products to our users. In WILITA Bicycle Care, our passion is to provide better solutions for green cyclist by offering eco-friendly yet professional products, and together we will enhance your overall green cycling experience and extend the lifespan of your cycling "weapons".



**MAY ALL YOUR RIDES FULL  
OF GREEN ENTHUSIASM!**

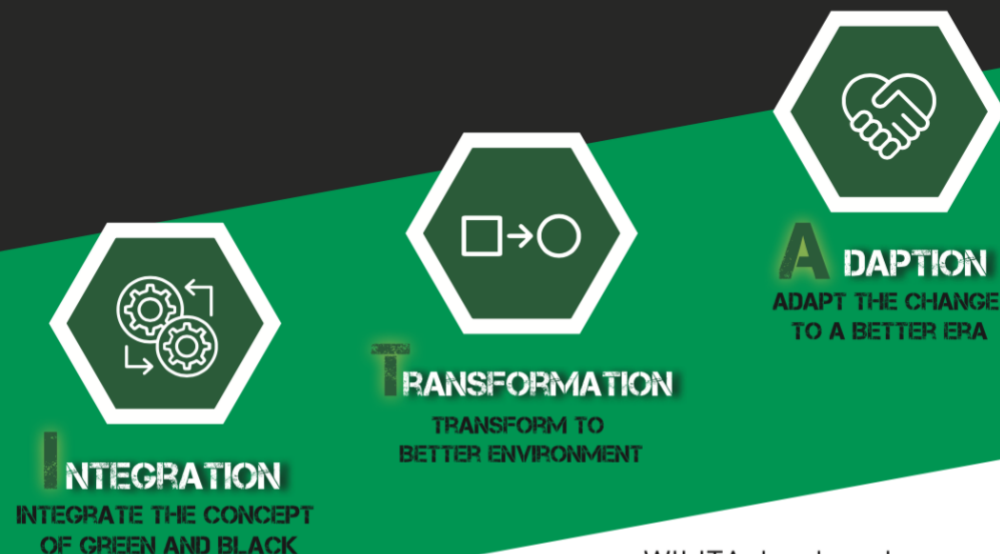


**WILITA, a name consisting of WILLY and TABBY.**

Concurrently, it also mean

**WI=WE LI=LEAD T=THE A=ACT**

Together with WILITA, We Would Like to Lead The Act of  
Balancing the Ecosystem and the vehicle.



Made up of the ratio  
6 (Green) : 4 (Black)



WILITA developed  
by three colours

- = Eco Friendly
- = Professional
- = Service and Quality

# CLEANERS AND DEGREASERS



## NATURAL CITRUS DEGREASER



**Volume: 500 ml | No: 01900 | Packing Qty: 24 pcs**

- Formulated with natural citrus extract.
- All in one bicycle cleaner, able to clean bicycle frame, rims, seats, hubs, handlebars, suspension parts, cassette and others part.
- Removes oil, grease, dirt and grime effectively without harming bicycle parts.
- No water rinsing required.



## EXPRESS CHIAN DEGREASER



**Volume: 600 ml | No: 01901 | Packing Qty: 24 pcs**

- Strong penetration formula which cleans stubborn grease, dirt and residue with lease effort and time.
- Highly effective formula guarantees a glowing clean chain without the use of chain cleaning equipment .
- Safe on rubber o-rings, x-rings and seals, urethane elastomer, and painted surfaces.
- Chlorine-free, environmentally friendly formula.
- Leaves your bicycle chain completely clean with no water rinsing required.

## CHAIN DEGREASER



**Volume: 120 ml | No: 01902 | Packing Qty: 24 pcs**

- Pocket size chain lube, easy to carry.
- Formulated with natural citrus extract.
- Removes oil, grease, dirt and grime effectively without harming bicycle parts.
- Cleans your chain easily at anytime, anywhere.



## BRAKE & PARTS CLEANER

**Volume: 600 ml | No: 01500 | Packing Qty: 24 pcs**

- Removes brake dust, oil, dirt and grime instantly and is fast-drying without residue.
- Designed to use directly on disc pads, linings and other friction parts.
- Enhanced, low odour cleaning formula contains no chlorinated solvents and CFC propellants.
- Safe on plastic and rubber parts.



## FOAMING ENGINE DEGREASER

**Volume: 600 ml | No: 00700 | Packing Qty: 24 pcs**

- New foaming and self-emulsifying formulation cuts through the most stubborn grease and residue.
- Instantly cleans the surface of bike.
- Capable of removing tar and oil.
- Leaves only a protective film, no residue or grease.



# LUBRICANTS

## OMC<sub>2</sub> RACING CHAIN LUBE



Volume:300 ml | No:01800 | Packing Qty:24 pcs

- Outstanding EP performance with weld load of 700kg.
- Lubrication withstand rides up to 300-500KM.
- Excellent anti-corrosion (72 hours salt fog test) and anti-wear protection.
- Good adhesion, reducing dripping or excess lubricants that attract contaminants.
- Quick and easy-to-use aerosol spray can, offering excellent and versatile penetration into chain surfaces.



## EXTRA LUBE PROTECTOR

Volume:300 ml | No:01801 | Packing Qty:24 pcs

Recommended for : cable wires, derailleur pivot bolt, gaskets, pedal springs, chainring bolt, brake and etc.

- Excellent Penetration and lubrication.
- Long lasting performance.
- Prevent and protect parts against rust, wear and corrosion.



## RACING CHAIN LUBE



Volume:60 ml | No:01802 | Packing Qty:24 pcs

- Pocket size chain lube, easy to carry.
- Lubrication withstand rides up to 300-500KM.
- Excellent anti-corrosion (72 hours salt fog test) and anti-wear protection.
- Good adhesion, reducing dripping or excess lubricants that attract contaminants.



## SUPER GREASE

Volume:600 ml | No:01301 | Packing Qty:24 pcs

- Excellent adhesion, no melting, no separation.
- Protects against acid, salt, friction, wear, rust and corrosion for all metal parts.
- Outlasts most conventional greases by 50% or more.
- Reduces friction and increase efficiency.



## PENETRANT & LUBRICANT

Volume:600 ml | No:01300 | Packing Qty:24 pcs

- Protect metal parts from rust and corrosion.
- Eliminates moisture from any surface.
- Frees frozen nuts, bolts, fittings in all types of assemblies.
- Longer lasting action.



# PROTECTS



## MATTE DETAILER SPRAY



**Volume:300 ml | No:03000 | Packing Qty:24 pcs**

- Quick and easy-to-use aerosol spray can specially formulated for matte finishes.
- Applicable for satin matte paints, matte finishes, and matte vinyl wraps.
- Removes dirt, dust, road grime, fingerprints and glossy marks.
- UV protection that prevents cracking and discolouration.



## LEATHER CARE CREAM



**Volume:500 ml | No:01200 | Packing Qty:12 pcs**

- Complete care for leather surfaces.
- Clean and shine 2 in 1 formula.
- Prevent and protect leather surfaces from cracking and discolouration.
- Applicable on seats, handlebars and others leather surfaces.



## UPHOLSTERY SHINE



**Volume:600 ml | No:02900 | Packing Qty:24 pcs**

- Quick and Easy-to-use aerosol spray can.
- Protects and provides deep gloss shine that makes treated surface appear as new.
- Prevents dirt adhesion by leaving dry, non-sticky protective film.



## SWIRL FREE GLAZE



**Volume:500 ml | No:00001 | Packing Qty:12 pcs**

- Non-toxic formula.
- Easy to apply.
- Special formula removes minor scratches, swirl mark and water stain.
- Contains carnauba wax and UV cut ingredients to protect surface of bicycle frame from aging.
- Keeping bicycle looking like new.
- Prevent grit, grime buildup and repels water.

TEMPORARY TATTOO



MUG



CAP



T-SHIRT



PAPER BAG



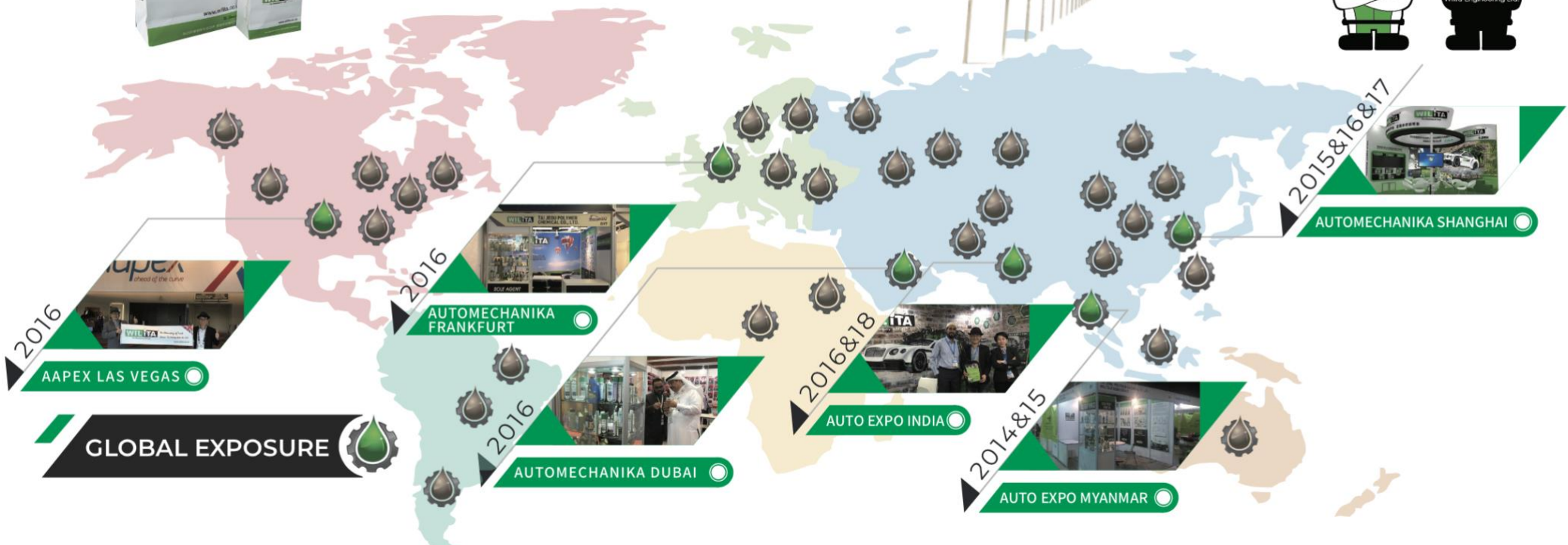
BALL PEN



FLAG



KEYCHAIN





— The Chemistry of Trust —

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